**Problem Statements:**

1. "How can an app development company identify the most profitable app genres and categories to maximize user engagement and revenue?"
2. "What factors contribute to low user ratings and reviews for specific app categories, and how can they be improved to enhance user satisfaction?"
3. "Which Android versions should an app developer prioritize to ensure maximum compatibility and installations?"
4. "How can the distribution of free vs. paid apps be optimized to increase overall revenue while maintaining user base growth?"
5. "What are the emerging trends in app installations by category and how can app publishers leverage these insights for strategic marketing?"
6. "Which app categories generate the highest user reviews and ratings, and how can these metrics be replicated across other categories?"
7. "How can an app publisher identify underperforming categories with growth potential to develop unique, high-demand apps?"
8. "What strategies can a marketing team employ to increase installs and reviews for apps with declining visibility in competitive categories?"